1. Gaming Pathways

a theme song

MEGA RAN

In the spring of 2022, each event for the Gaming Pathways Program opened with a music video commissioned from the educator and rapper Mega Ran. It was created to highlight the ways gaming can inspire youth to integrate student's passions with life and career goals. Below are the lyrics (the video itself can be found on YouTube). We recommend reading this out loud.

Yo, did you know that so many people in so many prominent vocations have their love and appreciation for video games to thank for it?

True story.

My momma told me I was wasting my time All that did was make me stay on the grind For all the nights I stayed in to write Video games might've saved my life AND THATS REAL

So here's a little story I'd like to tell About one shy kid coming out of his shell Thanks to video games, he claimed victory And, oh yeah, that kid was me

I heard somebody say "video games make you violent, dude" When I hear that kinda talk I really get confused Because there's so much violent imagery on nightly news For the charges brought against me, I stand accused

Are they distracting? Honestly, I hope they are Because my breathing techniques only will take me so far I know so many super talented programmers and artists And a career in video games is the perfect target

Remember 2020 right when COVID hit

We couldn't go outside, I was 'bout to throw a fit Man, I was over it, I could barely cope with it Then Animal Crossing dropped, and it was so legit

Just when I was heated and completely defeated, It was calming and gave me the distraction I needed So continuous and fluid, so you don't really need to beat it, There's no need to stress out about unlocking achievements

See! And they could help you in similar ways Civil engineers and teachers all influenced by games So on any career path you decide to embark I guarantee video games play significant parts

They said:

Games were a waste of time, Now we gotta change their mind Make 'em see that that's another antiquated state of mind We can move into the future while they choose to Stay behind

Information tech to architects making great designs Step into the great beyond, empower and inspire motivate and encouraging all your wildest desires The future of education, in every part of the nation But still they look at it like it's a quadratic equation

Peep game!

It's impacts on social interactions Pathways through gaming to cash in on passions Video games run the world So opportunities are popping up like microtransactions In Fortnite, now we got the foresight Artists and creators that are gamers need some more light We learn to overcome, brainstorm our way through an obstacle Get your head in the game, and you'll be unstoppable!



9 in 10

Gen Alpha and Gen Z are game enthusiasts, respectively, compared to 79% of the total online population



70%

of Gen Z are interested in socializing in in-game worlds beyond game play in the future (% definitely/probably)



1 in 2

Gen Alpha and Gen Z spend money on video games, respectively, compared to 42% of the total online population

Young people are interested in games, socializing in in-game worlds, and spending money on video games. Additional game-related research and reports can be found at Newzoo, who provided the above information.